

Flight

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GET AWAY
MYSTICAL STORNOWAY

SURF'S UP
HIT THE
WAVES IN
CORNWALL

WIN!
A LUXURY
HOTEL
BREAK

WARSAW
EXPERIENCE THE
HEART OF POLAND

PLUS: THE LATEST NEWS & ROUTE UPDATES FROM GLASGOW PRESTWICK AIRPORT

Flight

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FEATURE CONTENT

Editorial/welcome

Updates

News/scene & heard

Updates and news from Glasgow Prestwick Airport
New routes and innovations.

See You!

Getting to and from Prestwick Airport – taxi, bus, car.
Parking info.

Flight

Glasgow Prestwick's management team.

Diary

Covering events for the quarter – cultural, sporting
and more.

Travel & Food

Cuisine and destinations tied in to flights from
Prestwick.

48 hours

Each issue highlights a batch of destinations that can
be flown to and enjoyed within a 48 hour time frame;
mini city guides: Milan, Paris and so on.

Fashion

Mens and ladies fashion – aspirational, classy.

CD & Book Reviews

The latest titles reviewed with mini-features spun off
key Releases.

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**2.4 million
passengers
and over
3 million
'meeters'
and 'greeters'**

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FEATURE CONTENT

Celebrity/interview

Every issue, interviews with celebrities with a synergy to either Glasgow or Scotland.

Health

Regular feature will explore yoga, reiki etc as well as simple exercises to help de-stress and enhance quality of life.

Business Talk

Issues of interest to business community: tax, inheritance, stock market.

Wines

For the connoisseur. Assessment of wines around the globe ie France, Australia and South Africa. Wine as an investment.

Motoring

Desirable and upmarket marques. We test drive the best.

Homes & Property

New build and traditional homes in and around the Prestwick/Glasgow area.

Local content

Overview of what's happening in Prestwick and hinterland, Pitching Prestwick as a tourist destination in its own right; listings of local events.

Competitions

Could be expected to include Cds, books as well as – perhaps – vouchers for holidays or holiday package(s).

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**46,288
aircraft
movements
per year
39 destinations**

THE OFFICIAL MAGAZINE OF GLASGOW PRESTWICK AIRPORT

Flight

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DESTINATIONS

ALICANTE,
COSTA BLANCA

ARRECIFE, LANZAROTE

BARCELONA GIRONA

BELFAST CITY

BOURNEMOUTH

BRUSSELS CHARLEROI

BUDAPEST

CORK

DALAMAN, TURKEY

DERRY

DONEGAL

DUBLIN

DUSSELDORF WEEZE

FARO, PORTUGAL

FRANKFURT HAHN

GDANSK

GOTHENBURG

KATOWICE

KRAKOW

LAS PALMAS,
GRAN CANARIA

LONDON STANSTED

MARSEILLE

MILAN BERGAMO

MURCIA

OSLO TORP

PALMA, MAJORCA

PARIS BEAUVAIS

PISA

POZNAN

REUS

RIGA

ROME

SHANNON

STOCKHOLM SKAVSTA

TENERIFE

WARSAW

WROCLAW



6,575
passengers
everyday
AB 50%
C1 34%

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TARGET MARKET

Flight Magazine will give you, the advertiser, immediate access to a readership with 'time on their hands' and are receptive to your message.

Over 2.4 million passengers fly from GP every year

90% Scheduled passengers

10% Charter passengers

6,575 passengers on average per day

KEY FACTS

GP currently handles over 2.4 million passengers a year.

Operates 24 hours a day, 365 days a year

The airport flies to 39 destinations

28 flights a week to London

Scotland's fastest-growing airport, with over 2.4 million passengers travelling through the airport.

Delivers proportionally more inbound tourists than any other Scottish airport.

Scotland's best-value airport, home to 3 major low cost carriers Ryanair, Wizz and Aer Arann.

Scotland's only rail-connected airport, with some 30% of passengers arriving by "AirTrain".

DISTRIBUTION

10,000 magazines quarterly.

High profile dispensers within the concourse both Landside and Airside, strategically sited in passenger waiting areas.

Information desks.

GP marketing mailing list.

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The big spark



**16 check
in desks
3,100
car park
spaces**

Flight

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ADVERTISING

Rate: Display run of magazine

Cover positions:	£1,500
DPS:	£1,750
Full page:	£950
Half page:	£600
Quarter page:	£350
VAT at 17.5% will apply	

Series Discounts:

X2 Insertions less 10%
X3 Insertions less 12.5%
X4 Insertions less 15%

Special positions:	+15%
Bleed	+10%
Agency	10%

Data: Display run of magazine	depth x width
Full page bleed size:	307mm x 220mm
Full page trim size:	297mm x 210mm
Full page type area:	275mm x 190mm
Half page horizontal:	135mm x 190mm
Half page vertical:	275mm x 93mm
Quarter page:	135mm x 93mm

2009	Copy Deadline	Publishing Date
Spring	February 9	February 27
Summer	May 4	May 22
Autumn	August 3	August 21
Winter	November 2	November 20

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The big spark



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Please note: we do not require crop marks on the artwork, nor can we accept advertisements produced in Microsoft Publisher.

Please address any production queries to:
 Ken Woods 0161 909 0909
 Email: ken@bigsparkpublishing.co.uk